

## **NVIDIA Announces 2014 CES Press Conference, Live Webcast Coverage, Dedicated CES Newsroom**

SANTA CLARA, CA -- NVIDIA today announced that it will hold a press conference at the 2014 International Consumer Electronics Show (CES) on Sunday, Jan. 5, 2014, which will be webcast live.

The invitation-only event begins at 8 p.m. PT at the Cosmopolitan Hotel in Las Vegas. Interested parties can watch a live webcast, available on the NVIDIA blog, at <a href="http://blogs.nvidia.com">http://blogs.nvidia.com</a>. A replay will be available for seven days.

At CES, NVIDIA will showcase new NVIDIA® <u>Tegra</u>® mobile technologies, gaming innovations and advanced automotive display technologies. The company will have a presence at the Las Vegas Convention Center's South Hall 3, booth #30207.

To follow the company's news at CES, visit the <u>NVIDIA CES Newsroom</u>. It will include news, photos, videos and social media updates throughout the week.

Robert Sherbin
Corporate Communications
rsherbin@nvidia.com
Investor Relations
NVIDIA Corporation
+1-408-566-6616
ir@nvidia.com