



New NVIDIA GeForce 700M GPUs Squeeze Every Drop of Performance Out of Notebooks, Automatically

Trio of Technologies Saves Battery Life, Enhances Performance and Enriches Visual Experience With No Input From Users

NVIDIA today announced five new notebook GPUs which deliver a trifecta of technologies that seamlessly and automatically maximize a consumer's notebook performance and experience.

With no effort or input from the notebook user, the technologies work in the background to save battery life, enhance performance and enrich the visual experience -- providing the best notebook experience the GPU can deliver. They include:

- New NVIDIA GPU Boost™ 2.0 technology, which intelligently adjusts GPU clock speed to maximize graphics performance.
- NVIDIA® Optimus™ technology, which enables extra-long battery life by switching the GPU on and off so it runs only when needed.
- GeForce® Experience™ software, which adjusts in-game settings for the best performance and visual quality specific to a user's notebook and keeps GeForce drivers up to date.

"There is an elegant simplicity to NVIDIA's GeForce 700M notebook technologies," said Rene Haas, vice president and general manager of the notebook business unit at NVIDIA. "You use your notebook how you want, and GeForce makes your experience awesome."

Incorporating all three of these technologies, the new lineup of NVIDIA GeForce 700M GPUs includes GeForce GT 750M, GeForce GT 745M, and GeForce GT 740M GPUs for the performance segment, as well as GeForce GT 735M and GeForce GT 720M GPUs for the mainstream segment.

NVIDIA GeForce 700M GPUs are available today. Every leading notebook manufacturer will be introducing notebooks with GPU Boost 2.0 technology, including Acer, Asus, Dell, HP, Lenovo, MSI, Samsung, Sony and Toshiba.

More information about the GeForce 700M family of notebook GPUs is available at www.GeForce.com.

About NVIDIA

Since 1993, [NVIDIA](http://www.nvidia.com) (NASDAQ: NVDA) has pioneered the art and science of visual computing. The company's technologies are transforming a world of displays into a world of interactive discovery -- for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com> and <http://blogs.nvidia.com>.

Certain statements in this press release including, but not limited to, statements as to: the impact, benefits and availability of NVIDIA GeForce 700M GPUs are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of new products and technologies or enhancements to our existing product and technologies; market acceptance of our products or our partners' products; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-K for the fiscal period ended January 27, 2013. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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