

## NVIDIA Introduces Turbocharged GeForce GTX 650 Ti in Time for Fall's Hottest Games

**Starting at \$149, Kepler Architecture-Based GPU Offers Awesome Performance for Call of Duty: Black Ops II, Assassin's Creed III, Mech Warrior Online, Hawken and More**

SANTA CLARA, CA -- NVIDIA is giving gamers another powerful reason to upgrade their rigs in advance of a bounty of soon-to-be-released, [cutting-edge PC games](#), with today's introduction of the NVIDIA® GeForce® GTX 650 Ti GPU, priced starting at \$149.

To get a jump on this fall's hotly anticipated gaming season, gamers who purchase a GTX 650 Ti from a participating partner will receive a free copy of Ubisoft's [Assassin's Creed III](#), sure to be one of this year's most sought after action titles for the PC.

The [NVIDIA Kepler™ architecture](#) is the foundation for all GeForce GTX GPUs and has redefined graphics for desktop and notebook PCs by combining revolutionary performance and gaming technology features with an amazing power-efficient design. Ranging in price from \$109 for the [GTX 650](#) to \$999 for the [GTX 690](#), GeForce GTX GPUs have helped usher in this year's PC gaming renaissance. In keeping with the promise of a "titanium" edition, the GTX 650 Ti delivers turbocharged gaming performance at the remarkable starting price of \$149.

Like its predecessors, the GeForce GTX 650 Ti is a phenomenal upgrade opportunity for gamers using previous-generation technology. Compared to the [GeForce 9600 GT](#), for example, the new GTX 650 Ti delivers more than five times the performance -- even with all the DX11 and eye-candy features turned on.<sup>(1)</sup> The dramatic visual differences and full support for 1080p HD gaming completely change the way games look and feel, providing an immersive gaming experience only available with [GeForce GTX GPUs](#).

The NVIDIA GeForce GTX 650 Ti is available now from the world's leading add-in card suppliers, including ASL, ASUS, Colorful, ECS, EVGA, Gainward, Galaxy, Gigabyte, Innvision 3D, Jetway, Leadtek, MSI, Palit, PNY, Point of View, Sparkle and Zotac.

For more information on how GeForce GTX GPUs are dramatically changing the way games are played and experienced, visit <http://www.geforce.com/>. For more NVIDIA news, company and product information, videos, images and other information, visit the [NVIDIA newsroom](#). The [NVIDIA Flickr page](#) hosts GeForce GTX 650 Ti and the entire lineup of Kepler product photos.

### About NVIDIA

[NVIDIA](#) (NASDAQ: NVDA) awakened the world to computer graphics when it invented the [GPU](#) in 1999. Today, its [processors](#) power a broad range of products from [smartphones](#) to [supercomputers](#). NVIDIA's [mobile processors](#) are used in [cell phones](#), [tablets](#) and [auto infotainment systems](#). [PC gamers](#) rely on GPUs to enjoy spectacularly immersive worlds. Professionals use them to create [3D graphics](#) and visual effects in movies and to design everything from golf clubs to jumbo jets. And researchers utilize GPUs to advance the frontiers of science with [high performance computing](#). The company has more than 5,000 patents issued, allowed or filed, including ones covering ideas essential to modern computing. For more information, see [www.nvidia.com](http://www.nvidia.com).

Certain statements in this press release including, but not limited to, statements as to: the impact, benefits and availability of the Kepler architecture and GeForce GTX 650 Ti GPUs; and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of new products and technologies or enhancements to our existing product and technologies; market acceptance of our products or our partners products; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-Q for the fiscal period ended July 29, 2012. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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(1) All GPUs tested on Rampage IV Extreme(x79), 3960X-3.3GHz, 8GB RAM Corsair DDR3, SBIOS version 0803 with GeForce Driver R305. Testing based on 3D Mark Vantage Extreme with PhysX at 1080p resolution.

### About NVIDIA

Since 1993, [NVIDIA](#) (NASDAQ : NVDA ) has pioneered the art and science of [visual computing](#). The company's technologies are transforming a world of displays into a world of interactive discovery — for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com/> and <http://blogs.nvidia.com/>.

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