

NVIDIA, Verizon Wireless Demonstrate Full HD Internet Tablet for 4G Wireless Network

New Tablet Powered by NVIDIA Tegra Puts 1080p Web Experience Just One Touch Away

LAS VEGAS, NV -- 2010 INTERNATIONAL CONSUMER ELECTRONICS SHOW (South Hall 4 - Booth #35912) -- NVIDIA and the Verizon Wireless LTE Innovation Center said today they are demonstrating a full 1080p HD Internet experience on touchscreen tablets.

The demonstration -- on an NVIDIA Tegra-powered Ultra tablet, designed by Innovative Converged Devices (ICD) utilizing the ultra-broad bandwidth of a Motorola 4G wireless modem, operating over a pre-commercial Verizon Wireless LTE network -- brings to life the vision of high-speed Internet everywhere.

The collaboration was fostered at Verizon Wireless' LTE Innovation Center, which provides an environment for diverse companies to work together in developing innovative products that leverage 4G LTE technology.

Highlights / Key Facts:

- NVIDIA® Tegra™ mobile processors enable an uncompromised full HD web experience, such as streaming YouTube HD, for hours on a single charge.
- Verizon Wireless has announced plans to build a 4G LTE network in the United States, with 25 to 30 markets rolling out in 2010. The LTE network will be able to support high-quality, high definition web experiences.
- Motorola provides the 4G wireless modem and data card to deliver visually rich HD content that consumers expect, away from home and hot-spots.
- ICD, a Seattle-based engineering and design firm, built the Ultra tablet, working in conjunction with NVIDIA, Verizon and Motorola.

Quotes:

- "We know consumers want full internet access and we are pleased to be working with NVIDIA in our LTE Innovation Center on a solution that can process full HD content with the battery life of a smartphone."
- Brian Higgins, Executive Director, LTE Ecosystem Development at Verizon Wireless
- "Verizon Wireless' planned LTE network will deliver what consumers demand -- bandwidth for a full HD web experience. This coupled with our Tegra processor will deliver amazing streaming content, all on the go."
- Michael Rayfield, GM of Mobile business, NVIDIA

Useful Links:

<http://www.nvidia.com/tegra>
<http://www.verizonwireless.com/>
<http://lte.vzw.com/>
www.motorola.com
<http://convergeddevices.net/>

Tags / Keywords:

NVIDIA, Verizon Wireless, Motorola, 4G, LTE, High Definition, tablet PCs

About NVIDIA

[NVIDIA](http://www.nvidia.com) (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the graphics processing unit (GPU) in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from portable media players to notebooks to workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. Fortune magazine has ranked NVIDIA #1 in innovation in the semiconductor industry for two years in a row. For more information, see www.nvidia.com.

Certain statements in this press release including, but not limited to, statements as to: the benefits, features, impact, performance and capabilities of the NVIDIA Tegra mobile processor; are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: development of more efficient or faster technology; design, manufacturing or software defects; the impact of technological development and competition; changes in consumer preferences and demands; customer adoption of different standards or our competitor's products; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission including its Form 10-Q for the fiscal period ended October 25, 2009. Copies of reports filed with the SEC are posted on our website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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About NVIDIA

Since 1993, [NVIDIA](#) (NASDAQ : NVDA) has pioneered the art and science of [visual computing](#). The company's technologies are transforming a world of displays into a world of interactive discovery — for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com/> and <http://blogs.nvidia.com/>.

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