

NVIDIA Unveils First Online 3D Vision Community

3DVisionLive.com Enables Users to Upload, Share, Rate, and View Full-Resolution 3D Photos, as Well as Enjoy 3D Movies and Videos, via a PC Web Browser

LAS VEGAS, NV -- CES 2011 -- NVIDIA today announced a new Web community dedicated exclusively to 3D content, enabling users to enjoy breathtaking, stereoscopic 3D videos and photos while using a 3D-enabled PC or notebook.

3DVisionLive.com is an online community where NVIDIA® 3D Vision™ technology users can enjoy and share a broad range of 3D content on their PCs. It allows them to stream 3D movie trailers, music videos, sport clips, and video shorts, as well as post and view high-quality, high-resolution 3D photos.

Consumers and photo enthusiasts alike can use 3DVisionLive.com to create their own custom 3D photo galleries on the Web, where they can upload and share high-resolution 3D images with family and friends, or with the 3DVisionLive.com community. In addition, they will be able to view and rate thousands of photos taken by professional photographers, photo enthusiasts and other 3DVisionLive.com users. The site features an intuitive user interface, and high-performance photo and video management engines powered by Phereo and Fordela.

"The goal of 3DVisionLive.com is to create an online community where users can experience the best applications and content for 3D PCs," said Phil Eisler, general manager of 3D Vision. "Now photo and video professionals and enthusiasts will see the future of their profession or passion in 3D with an easy-to-use website."

3D photos on 3DVisionLive.com can be viewed in full color and resolution using NVIDIA 3D Vision technology, as well as in anaglyph (blue/red) mode. In addition, 3DVisionLive.com users have the option of making their 3D photo albums available for private or public viewing. For more information visit: www.3dvisionlive.com.

NVIDIA will showcase 3DVisionLive.com at [CES 2011](http://ces.com), January 6-9, in Las Vegas (Booth # 31431 - Las Vegas Convention Center, South Hall 3). In addition, NVIDIA will be announcing and demonstrating a number of new 3D Vision-equipped PCs, displays and other devices at CES, including the first 3D Vision-enabled all-in-one PC, the ASUS All-in-One PC ET2400XVT, which is now available at select online retailers. Featuring a 23.6-inch full HD (1920 x 1080) multi-touch display, a Blu-ray DVD drive, advanced audio, and the powerful NVIDIA GeForce® GTX 460M GPU, the ET2400XVT brings the 3D movie theater experience to your living room.

About NVIDIA 3D Vision

NVIDIA is the worldwide leader in 3D technology for personal computers. NVIDIA's 3D Vision technology, which includes 3D Vision software and advanced active shutter glasses, delivers breathtaking stereoscopic 3D images for gamers, movie-lovers and photo enthusiasts when configured with NVIDIA GPUs and a 3D display or projector. 3D Vision supports the richest array of 3D content available, including 500 games, Blu-ray 3D movies, and 3D photos and video files. 3D Vision also enables users to view 3D video trailers, photos, sports, shorts, and more at the NVIDIA [3DVisionLive.com](http://3dvisionlive.com), the world's first 3D Vision online community.

About NVIDIA

NVIDIA (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. The Company holds more than 1,600 patents worldwide, including ones covering designs and insights that are essential to modern computing. For more information, see www.nvidia.com.

Certain statements in this press release including, but not limited to statements as to: the benefits, goals and features of 3DVisionLive.com; and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of faster or more efficient technology; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-Q for the fiscal period ended October 31, 2010. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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About NVIDIA

Since 1993, [NVIDIA](http://www.nvidia.com) (NASDAQ : NVDA) has pioneered the art and science of [visual computing](http://www.nvidia.com). The company's technologies are transforming a world of displays into a world of interactive discovery — for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com/> and <http://blogs.nvidia.com/>.

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