NVIDIA and Samsung Partner to Deliver the Galaxy Tab 10.1 Honeycomb Tablet

GALAXY Tab's Successor Powered by Tegra 2, Featuring a Dual-Core CPU Plus an NVIDIA GeForce GPU That Enables Full Use of Android 3.0

BARCELONA, SPAIN -- NVIDIA and Samsung Electronics announced today the Galaxy Tab 10.1, a 10.1-inch screen tablet which uses the NVIDIA® Tegra™ 2 mobile super chip to take full advantage of the Android 3.0 (also known as Honeycomb) user interface.

While the previous 7-inch GALAXY Tab introduced the Android tablet space, the new Galaxy Tab 10.1 tablet maximizes the entertainment on-the-go experience. It features the Tegra 2 chip's dual-core CPU and GeForce GPU for faster Web browsing, snappier response time and overall better performance.

Galaxy Tab 10.1 utilizes the Tegra 2 chip to power Honeycomb, the first GPU-accelerated user interface designed for tablets and other larger-screen devices.

The new Samsung tablet with Tegra 2 enables consumers to engage in multitasking, surf the web quickly with fast-loading Web pages and Flash-based content, enjoy console-quality gaming and savor HD movies.

"Our first GALAXY Tab successfully defined a new generation of Android tablets," said Hyungmoon Noh, VP of R&D Strategy Group, at Samsung. "We've worked closely with NVIDIA to raise the stakes again. The Samsung Galaxy Tab 10.1, with Honeycomb and Tegra 2, provide the optimal entertainment and multimedia experience without compromising mobility Samsung is known for."

"Samsung's latest tablet with the Tegra 2 mobile super chip and Honeycomb is a great example of what we've come to expect from one of the world's most innovative companies," said Michael Rayfield, General Manager of the Mobile business at NVIDIA.

The companies are also partnering to bring a new Android-based super phone with a dual-core CPU to consumers, for never-before-seen experiences.

About NVIDIA
NVIDIA (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. The Company holds more than 1,700 patents worldwide, including ones covering designs and insights that are essential to modern computing. For more information, see www.nvidia.com.

About Samsung Electronics Co., Ltd.
Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2009 consolidated sales of US$116.8 billion. Employing approximately 174,000 people in 193 offices across 66 countries, the company consists of eight independently operated business units: Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, Digital Imaging, Semiconductor and LCD. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit www.samsung.com.

Certain statements in this press release including, but not limited to statements as to: the benefits, features and impact of the Tegra processor; and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of faster or more efficient technology; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-Q for the fiscal period ended October 31, 2010. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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