

## NVIDIA Seeks Proposals From Silicon Valley Non-Profits for 2011 Project Inspire

### Submission Process Underway for Local Organizations in Need of Financial, Volunteer Support

SANTA CLARA, CA -- Building on the success of last year's 1,000-person strong community service event, NVIDIA is now accepting proposals to support a major, innovative local program, as the focus of the 2011 NVIDIA Project Inspire campaign.

Since its inception in 2007, NVIDIA Project Inspire has contributed more than \$1.3 million in direct benefits and volunteer hours to four Silicon Valley organizations, schools and neighborhoods. More than 1,000 NVIDIA employees, family and community volunteers participate each year in a single day of service, designed to foster a greener, cleaner and healthier region.

From now through March 18, community organizations, city offices and schools are encouraged to submit a proposal detailing how NVIDIA and Project Inspire can devote financial and volunteer resources towards a transformational effort.

The winning organization will receive materials and project management services up to \$250,000. Two additional finalists will each receive a \$2,000 donation and another seven organizations will receive \$750.

"These are really tough times for nonprofits and schools, with funding increasingly difficult to come by," said Tonie Hansen, global citizenship director, NVIDIA. "We encourage them to think big and come to us with creative proposals we can partner on. Project Inspire brings resources, commitment and the passion of our employees, which can have a truly transformative effect on a project."

In December 2010, NVIDIA Project Inspire completed a series of projects at History Park San Jose, including:

- Urban Garden: Focused on improving the health of the local community by developing a very large garden plot and working with local partners to provide the neighborhood with education on healthy eating
- Working Greenhouse: Created a hands-on education facility in which the love of science can be fostered among the several thousand youth expected to visit each year
- Square-Foot Gardens: Built 1,000 1 ft. x 1 ft. garden boxes so local youth can grow produce at home or school
- History Park: Repaired buildings through carpentry and painting, improved the grounds and added decorative murals

"The NVIDIA contributions through Project Inspire will help advance the concept of healthy living within the San Jose Rock Springs community, in addition to introducing thousands of youngsters to exciting hands-on science projects in the greenhouse facility," said Belinda Schmahl, executive director of Schmahl Science Workshops and a 2010 Project Inspire beneficiary.

In past years, NVIDIA Project Inspire has had a transformative effect on low-income schools, funding computer labs, multimedia studios and refurbishing efforts.

For more information, to submit a proposal or learn more about NVIDIA Project Inspire, please visit <http://www.nvidia.com/projectinspire2011>.

#### About NVIDIA

NVIDIA (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. The Company holds more than 1,700 patents worldwide, including ones covering designs and insights that are essential to modern computing. For more information, see [www.nvidia.com](http://www.nvidia.com).

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#### About NVIDIA

Since 1993, NVIDIA (NASDAQ: NVDA) has pioneered the art and science of [visual computing](http://www.nvidia.com/visualcomputing). The company's technologies are transforming a world of displays into a world of interactive discovery — for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com/> and <http://blogs.nvidia.com/>.

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