



NVIDIA Announces Worldwide Expansion of GPU Technology Conference

NVIDIA Launching Multiple GTCs in Beijing, Singapore, Taipei, Tel Aviv, Tokyo, and Other Regions; North American Flagship Event Shifted to Spring 2012

SANTA CLARA, CA -- NVIDIA today announced that it is expanding its GPU Technology Conference (GTC) to address the increasing global demand for, and interest in, GPU computing to drive next-generation research and scientific discovery.

With more than 2,000 attendees from more than 40 countries, GTC 2010 was the second-largest supercomputing event of the year. Building on this success, NVIDIA is adding multiple regional GTC events across the globe, including events in the following locations:

- Singapore -- May 12, 2011
- Taipei -- May 19, 2011
- Tel Aviv -- May 30, 2011
- Tokyo -- July 22, 2011
- Beijing -- December 15-16, 2011

NVIDIA will leverage the Supercomputing Conference (SC) as the annual venue for GPU computing in the fall, and the North American GTC will become an annual spring event. GPU computing has grown tremendously at SC, as evidenced by the increasing number of technical papers, presentations, and hardware and software vendor participation. This year's GTC is being shifted from October 2011 to spring 2012.

Sponsors for the spring 2012 GTC include: Adobe, AMAX, Appro, Bull, CAPS, Dell, GE Intelligent Platforms, HP, Lenovo, Los Alamos National Labs, Microsoft, NextIO, PNY, Supermicro, Synnex, and SGI. Further information about GTC is available at www.gputechconf.com. The site provides a sign-up for regular email updates, including when the call for submissions is opened.

GTC is the world's most important event showcasing breakthroughs in computational science with the GPU (graphics processing unit). Last year's GTC offered thousands of attendees more than 280 hours of content intended primarily for computational scientists, engineers and developers who want to better understand how the GPU is transforming scientific, visual and technical computing. Attendance at the 2010 event grew more than 50 percent compared with 2009, and further growth is anticipated.

About NVIDIA

NVIDIA (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. The Company holds more than 1,800 patents worldwide, including ones covering designs and insights that are essential to modern computing. For more information, see www.nvidia.com.

Certain statements in this press release including, but not limited to statements as to: the growth, benefits, importance of and location and timing details for the regional GTC events and Spring GTC 2012; the interest and demand for GPU computing; and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: changes in the location and timing details of regional GTC events and the Spring GTC 2012; global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of new products and technologies or enhancements to our existing product and technologies; market acceptance of our products or our partners products; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-K for the fiscal year ended January 30, 2011. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

© 2011 NVIDIA Corporation. All rights reserved. NVIDIA and the NVIDIA logo are trademarks and/or registered trademarks of NVIDIA Corporation in the U.S. and other countries. Other company and product names may be trademarks of the respective companies with which they are associated. Features, pricing, availability, and specifications are subject to change without

notice.

Ken Brown
Corporate Communications
+1-408-486-2626
kebrown@nvidia.com