

NVIDIA Introduces New GeForce GTX 560 GPU and Faster GeForce R275 Drivers

GTX 560 Is Perfect Companion for Upcoming Summer Blockbuster PC Games Featuring Support for NVIDIA PhysX, Surround, and 3D Vision Technologies

SANTA CLARA, CA -- NVIDIA today introduced the GeForce® GTX® 560 GPU, the latest addition to the company's Fermi architecture-based product family, which brings amazing performance and enhanced features such as NVIDIA® PhysX®, 3D Vision™, SLI® and Surround™ technologies to this summer's hottest PC games.

Starting at \$199 USD, the GeForce GTX 560 joins its big brother, the previously launched GTX 560 Ti GPU, in delivering an awesome gaming experience in its price class for games running at 1080p, the world's most popular gaming resolution, according to Valve's Steam Hardware and Software Survey(1).

NVIDIA today also released beta GeForce R275 drivers. They bring increased performance and enhanced functionality to a broad spectrum of PC games, including 3D Vision support to Duke Nukem Forever, PhysX support to Alice: Madness Returns, and Surround support to Dungeon Siege III.

Highlights of GeForce R275 Drivers:

- Performance boost across a variety of games, including Crysis 2 (6%), Bulletstorm (15%), and Portal 2 (8%)(2)
- NVIDIA Update technology now includes SLI profiles
- Improved desktop scaling experience with new user interface and features
- Improved resizing experience for HDTVs
- More than 525 3D Vision gaming profiles, including new additions for Portal 2, Duke Nukem Forever, Age of Empires Online, Assassin's Creed Brotherhood and Dungeon Siege III, among others
- New 3D Vision Photo Viewer with Windowed Mode Support
- Support for more than 65 3D Vision Ready displays, including desktop monitors, notebooks and projectors.

The GeForce GTX 560 GPU is available starting today from the world's leading add-in card partners, including ASL, Asus, Colorful, ECS, EVGA, Gainward, Galaxy, Gigabyte, Innovation 3D, Jetway, Leadtek, MSI, Palit, Point of View, PNY, Sparkle, Zotac and others. GeForce R275 drivers are available directly from www.geforce.com or from the driver download page on nvidia.com.

For an in-depth look at the GTX 560, and to view a special video with footage from this summer's hottest PC games of the year, please visit: <http://www.geforce.com/#/News/articles/560-game-previews/>.

To download GeForce GTX 560 product photographs, please visit the NVIDIA Flickr page located here: <http://bit.ly/iZsZw7>.

About NVIDIA

NVIDIA (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. The Company holds more than 1,800 patents worldwide, including ones covering designs and insights that are essential to modern computing. For more information, see www.nvidia.com.

Certain statements in this press release including, but not limited to statements as to: the features, benefits, performance, price and impact of NVIDIA GeForce GTX 560-series GPUs and R275 drivers; and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of new products and technologies or enhancements to our existing product and technologies; market acceptance of our products or our partners products; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-K for the fiscal year ended January 30, 2011. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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(1) <http://store.steampowered.com/hwsurvey/>. For April 2011, the most popular resolution at 21.14% was 1920x1080.

(2) Measured on v275.20 vs. v270.61 on Win7-64 :Bulletstorm (19x12 8xAA/16xAF, Max); 8% in Portal 2 (25x16 4xAA Max); 6% in Crysis 2 (19x12 High)

About NVIDIA

Since 1993, [NVIDIA](http://www.nvidia.com) (NASDAQ : NVDA) has pioneered the art and science of [visual computing](http://www.nvidia.com). The company's technologies are transforming a world of displays into a world of interactive discovery — for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com/> and <http://blogs.nvidia.com/>.

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