NVIDIA 3D Vision Video Now Available Worldwide on YouTube

Users Can Easily Share and Enjoy High-Quality, Stereoscopic 3D Videos on YouTube With Their NVIDIA 3D Vision PCs

SANTA CLARA, CA -- NVIDIA today announced that YouTube is for the first time giving users the ability to view thousands of 3D videos in rich, high-quality stereoscopic 3D on their NVIDIA® 3D Vision™ PCs and notebooks when using the latest version of the Mozilla Firefox Web browser.

"We're excited to introduce HTML5 and WebM support to the thousands of 3D videos available on YouTube," said Jonathan Huang, 3D Product Manager at YouTube. "By embracing these open standards, NVIDIA 3D Vision users now have a great way of experiencing YouTube's library of 3D content."

"Firefox with 3D Vision creates a stunning and smooth 3D video experience using HTML5 video based on open standards," said Jay Sullivan, VP of Products at Mozilla. "3D Vision from NVIDIA is a great example of the rich, innovative experiences that are being built on top of the speed and graphics power that Firefox delivers to the Web."

"Sales of our ASUS G series notebooks with 3D Vision have been strong," said Ben Thacker, vice president of Systems Business Group-Distribution, ASUS North America. "Now that users can view YouTube videos in high-quality 3D, we expect interest in the ASUS 3D Vision models to grow significantly."

With a number of new, consumer 3D video cameras launched this year, YouTube's support of NVIDIA 3D Vision technology extends its existing commitment to 3D, enabling even more consumers and 3D enthusiasts to share their 3D videos online. With attractively priced models now available from JVC, Sony and other leading vendors, users now have another easy way to capture and post high-quality 3D videos on YouTube, 3DVisionLive.com, or even their own websites by embedding the YouTube 3D video player.

To further showcase the new YouTube stereoscopic 3D video streaming capabilities and some of the latest professional and user-generated 3D YouTube videos, NVIDIA is now hosting the top YouTube stereoscopic 3D videos on its 3D web community site at www.3DVisionLive.com/YT3D.

"YouTube 3D on an NVIDIA 3D Vision PC is an amazing experience," said Phil Eisler, general manager of 3D Vision at NVIDIA. "Now 3D Vision PC users can enjoy over 525 games, YouTube videos and photos in theater-quality, full-resolution 3D."

To view YouTube stereoscopic 3D videos an NVIDIA 3D Vision-equipped PC or notebook and the latest NVIDIA GeForce® drivers (version 275 or above) are required, as well as Firefox (version 4 or above), which includes support for HTML5 video streaming. Users will also need to select the HTML5 viewing option when viewing a YouTube 3D video: http://www.youtube.com/select_3d_mode.

In addition, with NVIDIA 3DTV Play™ software, users can connect their PCs to their 3D HDTVs to enjoy 3D YouTube videos on the "big screen" in the comfort of their living rooms.

For web developers interested in embedding YouTube 3D videos or streaming HTML5 videos from their own sites, more information is available at: www.3DVisionLive.com/apps

And for more information about how to view YouTube videos with 3D Vision, please visit: www.3dvisionlive.com/3dv-html5-detection.

About NVIDIA 3D Vision
NVIDIA is the worldwide leader in 3D technology for personal computers. NVIDIA 3D Vision technology, which includes 3D Vision software and advanced active shutter glasses, delivers breathtaking stereoscopic 3D images for gamers, movie-lovers and photo enthusiasts when configured with NVIDIA GPUs and a 3D display or projector. NVIDIA 3D Vision technology supports the richest array of 3D content available, including more than 525 3D games, Blu-ray 3D movies, 3D photos and streaming Web video. It also enables users to upload, share and view full-resolution 3D photos, as well as enjoy 3D movies at NVIDIA 3DVisionLive.com, the world's first 3D Vision online community. In addition, NVIDIA 3DTV Play software enables consumers to attach their PC or notebook to 3D HDTVs and HDMI 1.4-capable audio/video receivers and enjoy all the latest 3D content in the comfort of their living rooms in full HD 3D, and with HD surround sound audio.

NVIDIA 3D Vision Pro™ technology is a combination of wireless active shutter glasses and advanced software, which automatically transform business-oriented applications into full stereoscopic 3D to improve the usefulness of the applications

and increase productivity. 3D Vision Pro technology is designed for multi-user, collaborative viewing and production environments, and features long-range, bi-directional 2.4GHz radio communication.

About NVIDIA
NVIDIA (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. The Company holds more than 1,800 patents worldwide, including ones covering designs and insights that are essential to modern computing. For more information, see www.nvidia.com.

Certain statements in this press release including, but not limited to statements as to: the benefits, impact and availability of NVIDIA 3D Vision technology; and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of new products and technologies or enhancements to our existing product and technologies; market acceptance of our products or our partners products; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-K for the fiscal year ended January 30, 2011. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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