NVIDIA Holds Its Largest-Ever Employee Volunteer Event in Silicon Valley; 1,500 Employees, Volunteers Skipping Holiday Party to Support Local Farm

Project Inspire to Help Full Circle Farm Transform How Silicon Valley Views Food, Nutrition, Health

SUNNYVALE, CA -- NVIDIA today announced that it will conduct one of Silicon Valley's largest-ever employee volunteer events this week, with 1,500 employees and community members gathering to bolster Full Circle Farm's ability to continue providing local students and families with access to fresh produce and nutrition education.

Project Inspire -- which takes places on Friday, Dec. 9, and Saturday, Dec. 10 -- is the company's annual holiday initiative of hosting community service in place of a holiday party.

The work this year is focused on transforming Full Circle Farm's operations, enabling it to become financially self-sustaining and to expand its ability to host and provide educational programs for students and families in Silicon Valley. The total value of materials, services and employee volunteer hours behind the project is $380,000.

Full Circle Farm is a unique social enterprise that reinvests earnings from produce sales back into the community through programs that teach kids and families about the importance of living healthy and sustainably by eating local produce. Specific projects include:

- **Building a Demonstration Teaching Area**: Create an outdoor teaching and demonstration facility where students can learn about the science of food and how to prepare healthy meals that incorporate local produce.
- **Improving Storage and Packing Facilities:** Erect and furnish a facility that will enable Full Circle Farm to better store and prepare the produce that it sells to restaurants, schools and individuals.
- **Upgrading Retail Location**: Build a structure that will welcome visitors and enable the Farm to sell its own produce.
- **Expanding Farm Production Capacity**: Add irrigation to the farm's orchard, increase the quality of the soil and improve the ability of the farm to plant and grow more produce.

NVIDIA's contributions will help advance healthy living, in addition to educating thousands of youngsters about science through hands-on projects. In 2010, NVIDIA partnered with Schmahl Science Workshops, in San Jose, to build a greenhouse and create several community garden beds, at History San Jose, so that low-income families and youth from around the area could engage in healthy eating. In previous years, NVIDIA helped local high schools upgrade their facilities and program offerings in science education.

Jen-Hsun Huang, president and chief executive officer of NVIDIA, said, "Project Inspire has helped thousands of local students and families over the years, improving education, health and our local environment. It gives our employees and their families great joy to come together during the holidays to make a difference in our communities."

"NVIDIA's Project Inspire grant will fast-track Full Circle Farm's ability to reach sustainability and fulfill its mission to transform how Silicon Valley thinks about food, nutrition and health," said Wolfram Alderson, executive director of Full Circle Farm. "The work done in December will allow us to engage almost three times as many students as we currently do, as well as improve dramatically the number of community volunteers that can now support the farm and enjoy locally-grown produce."

Project Inspire Facts:

- Project Inspire has contributed about $1.7 million in grants and volunteer hours over five years to Silicon Valley communities.
- This year's Project Inspire will involve 1,500 employees and community members, compared with 1,000 in previous years' activities.
- NVIDIA has partnered with City Year (www.cityyear.org/sanjose) for the third year to execute the two-day event.
- To learn more about Project Inspire 2011, please visit http://blogs.nvidia.com/2010/12/project-inspire-hammering-out-new-kind-holiday-party/.

Full Circle Farm Facts

- An 11-acre community-run farm in Sunnyvale, Calif., dedicated to the renewal of local, sustainable food systems throughout Silicon Valley, as well as the education of thousands of students about nutrition.
- Helps local youth experience success and develop skills through growing, harvesting, and marketing fruit and vegetable crops.

- Community members participate in running the farm and can purchase fresh produce
- Learn more: http://www.fullcirclesunnyvale.org/

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NVIDIA (NASDAQ: NVDA) awakened the world to computer graphics when it invented the GPU in 1999. Today, its processors power a broad range of products from smart phones to supercomputers. NVIDIA's mobile processors are used in cell phones, tablets and auto infotainment systems. PC gamers rely on GPUs to enjoy spectacularly immersive worlds. Professionals use them to create visual effects in movies and design everything from golf clubs to jumbo jets. And researchers utilize GPUs to advance the frontiers of science with high-performance computing. The company holds more than 2,100 patents worldwide, including ones covering ideas essential to modern computing. For more information, see www.nvidia.com.

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