

## **NVIDIA Announces 2013 CES Press Conference, Live Webcast Coverage, Dedicated CES Newsroom**

SANTA CLARA, CA -- NVIDIA today announced that it will hold a press conference at the 2013 International Consumer Electronics Show (CES) on Sunday, Jan. 6, 2013, which will be webcast live.

The event begins at 8 p.m. PT at the Palms hotel in Las Vegas. Interested parties can watch a live webcast, available on the NVIDIA website, at <a href="https://www.nvidia.com/ces2013">www.nvidia.com/ces2013</a>. A replay will be available for seven days.

At CES, NVIDIA will showcase new NVIDIA® <u>Tegra</u>® mobile technologies, gaming innovations and advanced in-vehicle infotainment and digital instrument cluster technologies for the automotive market. The company will have a presence at the Las Vegas Convention Center's South Hall 3, booth #31269.

To follow the company's news at CES, visit the <u>NVIDIA CES Newsroom</u>. It will include news, photos, videos and real-time social media updates throughout the week.

## **About NVIDIA**

NVIDIA (NASDAQ: NVDA) awakened the world to computer graphics when it invented the GPU in 1999. Today, its processors power a broad range of products from smartphones to supercomputers. NVIDIA's mobile processors are used in cell phones, tablets and auto infotainment systems. PC gamers rely on GPUs to enjoy spectacularly immersive worlds. Professionals use them to create 3D graphics and visual effects in movies and to design everything from golf clubs to jumbo jets. And researchers utilize GPUs to advance the frontiers of science with high performance computing. The company has more than 5,000 patents issued, allowed or filed, including ones covering ideas essential to modern computing. For more information, see <a href="https://www.nvidia.com">www.nvidia.com</a>.

Certain statements in this press release including, but not limited to, statements as to NVIDIA's participation at CES 2013 and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of new products and technologies or enhancements to our existing product and technologies; market acceptance of our products or our partners products; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-Q for the fiscal period ended October 28, 2012. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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