

## NVIDIA Introduces NVS Business Graphics Solutions, Delivering Top Visual Fidelity Across up to Eight Displays

### Professional Solution Increases Productivity and Lowers Total Cost of Ownership With Minimal Power Consumption and Maximum Flexibility

SANTA CLARA, CA -- NVIDIA announced today the immediate availability of the [NVIDIA® NVS™ 300 Business Graphics Solution](#), a graphics processor designed for the enterprise that delivers exceptional visual fidelity across up to eight displays while consuming minimal power.

With nearly 25 percent more efficient power utilization<sup>1</sup>, the NVS 300 graphics processor is designed for mission-critical applications ranging from command and control centers, to securities trading floors, to digital signage installations.

The NVS graphics processor brand has become the standard for multi-display business computing environments because it is easy to deploy, cost-effective and power efficient.

The NVS 300 graphics processor simplifies IT administration, offering the most versatile display connectivity available in a low-profile, space saving graphics card design. Regardless of the display type (LCD, DLP or plasma) or system type (standard tower PC, workstation or small form factor system), the NVS 300 delivers the best image quality, supporting VGA, DVI, DisplayPort and HDMI at resolutions as high as 2560x1600.

With built-in, new [NVIDIA Mosaic™ technology](#)<sup>2</sup>, and NVIDIA [nView® Desktop Management Software](#) that support single or multi-display environments, the NVS 300 graphics processor improves user productivity by enabling efficient management of the Windows desktop across multiple displays. NVIDIA Mosaic technology provides seamless taskbar spanning, as well as transparent scaling of any application across up to eight displays. NVIDIA Mosaic technology can be used to enable one or more NVS 300 cards to drive either many independent displays simultaneously, or one ultra-high resolution display.

"The NVS 300 is built for demanding enterprises that require high reliability, improved manageability, and tremendous value," said Jeff Brown, general manager, Professional Solutions Group, NVIDIA. "The ability to support legacy and current display types provides an upgrade path without disrupting existing, complex installations."

#### Built by NVIDIA to the Highest Standards of Quality

The NVS 300 graphics processor is designed, built and supported by NVIDIA to ensure reliable performance and maximum uptime for the most demanding operating environments. NVIDIA also offers dedicated customer support with personalized service for enterprise customers.

The NVS 300 graphics processor is EnergyStar compliant, and with its built-in power management technology, offers exceptional energy efficiency, intelligently adjusting power consumption based on the applications in use -- all without sacrificing performance. Its reliable, passive thermal design provides ultra quiet operation and increases the product's lifespan.

#### Availability and Pricing

The NVIDIA NVS 300 (\$149 MSRP, USD) is available in PCI Express x16 and x1 configurations from major business PC and workstation OEMs, and from authorized distribution partners including: [PNY Technologies](#) in the Americas and Europe, [ELSA](#) in Japan, and [Leadtek](#) in Asia Pacific.

To learn more, visit: [www.nvidia.com/nvs](http://www.nvidia.com/nvs).

#### About NVIDIA

NVIDIA (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. The Company holds more than 1,600 patents worldwide, including ones covering designs and insights that are essential to modern computing. For more information, see [www.nvidia.com](http://www.nvidia.com).

<sup>1</sup> NVS 300 uses 5.5 watts less power consumption, compared to NVS 295.

<sup>2</sup> NVIDIA Mosaic technology supported in Windows 7 only.

Certain statements in this press release including, but not limited to, statements as to: the benefits and impact of NVIDIA NVS 300 GPUs; NVIDIA Mosaic Technology; NVIDIA nView; and the impact of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of faster or more efficient technology; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-Q for the fiscal period ended August 1, 2010. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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#### About NVIDIA

Since 1993, [NVIDIA](#) ( NASDAQ : NVDA ) has pioneered the art and science of [visual computing](#). The company's technologies are transforming a world of displays into a world of interactive discovery — for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com/> and <http://blogs.nvidia.com/>.

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