

Jeff Fisher

SVP, GeForce Business Unit

Jeff Fisher has served as senior vice president of the GeForce business unit at NVIDIA since 2008. He is responsible for the positioning and go-to-market strategy of GeForce GPUs, the No.1 consumer graphics brand.

Prior to this position, Fisher held a range of senior marketing and sales roles. He first joined the company in 1994.

Fisher holds a BSEE degree from Purdue University and an MBA degree from Santa Clara University.

About NVIDIA

Since 1993, [NVIDIA](#) (NASDAQ : NVDA) has pioneered the art and science of [visual computing](#). The company's technologies are transforming a world of displays into a world of interactive discovery — for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com/> and <http://blogs.nvidia.com/>.

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